

Esther Bilyar

UX/UI designer | Product designer

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[linkedIn](#)

[Portfolio website](#)

-Experience

UX/UI designer intern / Pitango UX

Raanana, Israel

Mar 2024 - Jun 2024

- Designed customer-facing educational SaaS platforms and B2C fintech apps from concept to completion, using Figma.
- Collaborated with senior designers to align solutions with project goals and user experience best practices.
- Conducted qualitative UX research, developed user personas, and led user interviews to improve usability.

-UX/UI skills

- **UX research** - Conducted focus groups, developed personas, and identified user pain points, analyzed leading platforms to gather insights and inform design decisions.
- **User Interface Design** - Creating wireframes for mobile and desktop platforms, components, and style guides
- Developing **user flows, information architecture, and interactive prototypes.**

-Education

Web development course / Domestika

Sep 2024 - now

- Learning about web development using HTML.CSS and javascript.

Visual Communication certificate studies / studio 6B

Tel Aviv , Israel

Mar 2023 - Mar 2024

- Graduated with honors
- Studied about UX/UI principles, user research, usability testing, and full-cycle product development.

-Army service

Commander / Israel border military police

Mar 2021 - Mar 2023

- Leading a group of eight soldiers
- Commanded operational tasks
- Received distinction in command

-Personal skills

- Punctual
- Creative
- Self learner
- Communication skills
- Work ethic
- Loyalty

-Tools

- Figma
- Adobe creative cloud (Illustrator, Photoshop, InDesign, Aftereffects basic)

-Languages

- **Hebrew** - Native proficiency
- **English** - Full professional proficiency
- **Russian** - Conversational